

BE
BUY GENIUS


GENIUS[®]
electrical products



It's time for
*A Beautiful
Home Decoration*

Product & Price Manual

WIRES & CABLES | SWITCHES | MCB'S | CHANGEOVERS | ACCESSORIES

always a step ahead



COMPANY PROFILE

GENIUS is India's most trusted brand and lightening India since 1978. We have focused on world class infrastructure, best in class technology, uncompromising quality standards & dynamic product innovation.

A name that creates a sense of **Safety, Reliability, Quality & Durability**. Through its continual investment in research & development (R&D), GENIUS is dedicated to providing innovative products & systems that meets the demand of today and the challenges of tomorrow.

"Self-belief & hardwork will always earn you SUCCESS"

Thanks to all our Dealers, Agents, Suppliers & Retailers For having trust in us.

- A customer is the most important visitor on our premises.
- He is not dependent on us - We are dependent on him.
- He is not interruption of our - He is the purpose of it.
- He is not an outsider of our business - He is part of it.
- We are not doing him favour by servicing him - He is doing us a favour by giving us the opportunity to do.

“It's Right **Place**
to your right
CHOICE”



MAKE IN INDIA



SAFE



DURABLE



AFFORDABLE



INNOVATIVE



CONVENIENT



CONSISTENT

PVC INSULATED WIRES & CABLES

**SINGLE CORE PVC INSULATED COPPER CONDUCTOR
UNSHEATHED CABLE IN 1100 VOLTS GRADE**



INDEX

An all round safe decision for your home

- Electrolytic 100% Pure Copper
- High Insulated Resistance
- Double Insulation with Ultra thin Layer
- 100% Safe



PANEL WIRING FOR INDUSTRIAL USE (1100 VOLTS)

ANTI TERMITE & ANTI RODENT PVC WIRE

ITEMS	PG.NO.
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MULTI STRAND WIRES

FR PVC insulated single core copper conductor multi strand cable



GENIUS STAR (90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G101	0.75	960.00	22
G102	1.00	1315.00	22
G103	1.50	1965.00	22
G104	2.50	3135.00	12
G105	4.00	4810.00	12
G106	6.00	7340.00	10
G107	10.00	12300.00	06
G108	16.00	20130.00	04



GENIUS SHINE (90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G109	0.75	915.00	22
G110	1.00	1250.00	22
G111	1.50	1870.00	22
G112	2.50	2980.00	12
G113	4.00	4615.00	12



GENIUS PLATINUM (FULL GAUGE) (90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G114	0.75	1135.00	22
G115	1.00	1545.00	22
G116	1.50	2345.00	22
G117	2.50	3700.00	12
G118	4.00	5715.00	12
G119	6.00	8730.00	10
G120	10.00	14540.00	06



GENIUS UBT (SUPER HEAVY) TWISTED (90 Mtrs.) (TWISTED WITH DOUBLE PVC)

CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G121	0.75	1220.00	22
G122	1.00	1620.00	22
G123	1.50	2400.00	22
G124	2.50	4000.00	12
G125	4.00	6020.00	12
G126	6.00	-	10
G127	10.00	-	06

MULTI STRAND WIRES

FR PVC insulated single core copper conductor multi strand cable

PRAGATI DELUXE (90 Mtrs.) TRIPLE LAYER PVC

CODE	SIZE (SQ.MM)	MRP/ PER COIL	STD. PKG
G128	0.75	990.00	22
G129	1.00	1350.00	22
G130	1.50	2015.00	22
G131	2.50	3215.00	12
G132	4.00	4950.00	12



C-ON SUPER (80 Mtrs.) TRIPLE LAYER PVC

CODE	SIZE (SQ.MM)	MRP/ PER COIL	STD. PKG
G133	0.75	900.00	22
G134	1.00	1205.00	22
G135	1.50	1815.00	22
G136	2.50	2880.00	12
G137	4.00	4410.00	12



PRAGATI GOLD MATRIX (80 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/ PER COIL	STD. PKG
G138	0.75	850.00	22
G139	1.00	1150.00	22
G140	1.50	1720.00	22
G141	2.50	2740.00	12
G142	4.00	4210.00	12



PRAGATI LITE (80 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/ PER COIL	STD. PKG
G143	0.75	680.00	22
G144	1.00	920.00	22
G145	1.50	1375.00	22
G146	2.50	2170.00	12
G147	4.00	3380.00	12
G148	6.00	5100.00	-
G149	10.00	8950.00	-



MULTI STRAND WIRES

FR PVC insulated single core copper conductor multi strand cable



POLYCON

(80 Mtrs.) TRIPLE LAYER PVC

CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G150	0.75	795.00	22
G151	1.00	1050.00	22
G152	1.50	1550.00	22
G153	2.50	2480.00	12
G154	4.00	3695.00	12



CON PLUS

(80 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G155	0.75	680.00	22
G156	1.00	920.00	22
G157	1.50	1375.00	22
G158	2.50	2170.00	12
G159	4.00	3380.00	12



RK

CODE	SIZE (SQ.MM)	55 Mtr. MRP/- PER COIL	68 Mtr. MRP/- PER COIL	77 Mtr. MRP/- PER COIL	STD. PKG
G160	0.75	425.00	500.00	660.00	22
G161	1.00	550.00	630.00	885.00	22
G162	1.50	790.00	965.00	1335.00	22
G163	2.50	1195.00	1440.00	2065.00	12
G164	4.00	1900.00	2450.00	3205.00	12



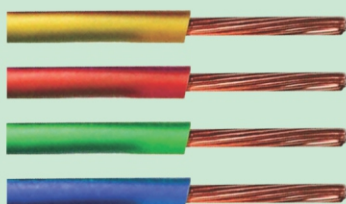
B-RV

(68 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G165	0.75	500.00	24
G166	1.00	630.00	24
G167	1.50	965.00	20
G168	2.50	1440.00	20
G169	4.00	2450.00	20

SOLID STRAND (OLD TYPE)

Single Core Copper Conductor
(90 Mtrs.)



CODE	SIZE (SQ.MM)	MRP/- PER COIL	STD. PKG
G301	7/22	4720.00	01
G302	7/20	7480.00	01
G303	7/18	10750.00	01
G304	7/16	21480.00	01
G305	1/18 (80 Y)	780.00	01

TWIN TWISTED FLEXIBLE WIRES (COPPER)

GENIUS (90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G501	10/76	385.00
G502	14/76	490.00
G503	18/76	640.00
G504	23/76	800.00
G505	30/76	1065.00
G506	40/76	1355.00



PRAGATI GOLD MATRIX (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G507	14/048	620.00
G508	23/048	945.00
G509	40/048	1620.00
G510	7/22 (Same Colour)	1100.00
G511	7/20 (Same Colour)	1320.00
G512	14/22 (Same Colour)	1650.00



C-ON SUPER POUCH PACKING (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G513	10/76	370.00
G514	14/76	445.00
G515	23/76	665.00
G516	30/76	900.00
G517	40/76	1095.00
G518	14/52	700.00



RK CABLES POUCH PACKING (80 Y)

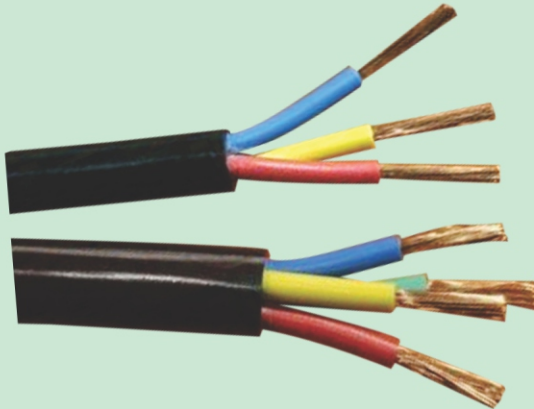
CODE	SIZE (SQ.MM)	MRP/- PER COIL
G519	14/76	360.00
G520	23/76	480.00
G521	30/76	630.00
G522	40/76	740.00
G523	7/09 (Lining)	610.00
G524	14/09 (Lining)	1195.00
G525	7/08 (Heavy P.L.)	690.00
G526	14/08 (Heavy P.L.)	1325.00



GENIUS PLATINUM ROUND (FULL GAUGE)

HEAVY (90 Mtrs.)

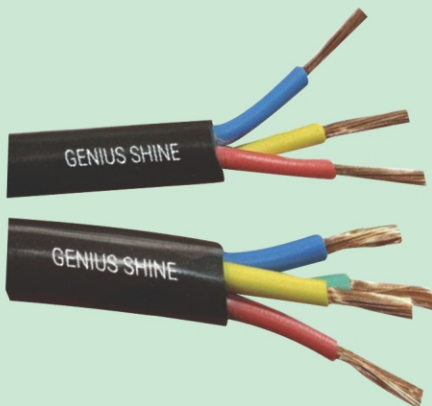
CODE	SIZE (SQ.MM)	MRP/- PER COIL
G601	0.50 Sq mm x 2 Core	2000.00
G602	0.50 Sq mm x 3 Core	2940.00
G603	0.50 Sq mm x 4 Core	3860.00
G604	0.75 Sq mm x 2 Core	2680.00
G605	0.75 Sq mm x 3 Core	3890.00
G606	1.00 Sq mm x 2 Core	3660.00
G607	1.00 Sq mm x 3 Core	5240.00
G608	1.00 Sq mm x 4 Core	7045.00
G609	1.50 Sq mm x 2 Core	5340.00
G610	1.50 Sq mm x 3 Core	7850.00
G611	1.50 Sq mm x 4 Core	10555.00
G612	2.50 Sq mm x 2 Core	8350.00
G613	2.50 Sq mm x 3 Core	12440.00
G614	2.50 Sq mm x 4 Core	16490.00
G615	4.00 Sq mm x 2 Core	13110.00
G616	4.00 Sq mm x 3 Core	18995.00
G617	4.00 Sq mm x 4 Core	24770.00
G618	6.00 Sq mm x 2 Core	19365.00
G619	6.00 Sq mm x 3 Core	28210.00
G620	6.00 Sq mm x 4 Core	37245.00
G621	10.00 Sq mm x 2 Core	
G622	10.00 Sq mm x 3 Core	46940.00
G623	10.00 Sq mm x 4 Core	61800.00



GENIUS SHINE ROUND

(90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G624	0.75 Sq mm x 2 Core	2000.00
G625	0.75 Sq mm x 3 Core	2940.00
G626	0.75 Sq mm x 4 Core	3860.00
G627	1.00 Sq mm x 2 Core	2680.00
G628	1.00 Sq mm x 3 Core	3865.00
G629	1.00 Sq mm x 4 Core	5150.00
G630	1.50 Sq mm x 2 Core	3995.00
G631	1.50 Sq mm x 3 Core	5780.00
G632	1.50 Sq mm x 4 Core	7655.00
G633	2.50 Sq mm x 2 Core	5980.00
G634	2.50 Sq mm x 3 Core	8780.00
G635	2.50 Sq mm x 4 Core	11785.00
G636	4.00 Sq mm x 2 Core	9615.00
G637	4.00 Sq mm x 3 Core	13410.00
G638	4.00 Sq mm x 4 Core	17530.00
G639	6.00 Sq mm x 2 Core	14000.00
G640	6.00 Sq mm x 3 Core	20280.00
G641	6.00 Sq mm x 4 Core	26350.00
G642	10.00 Sq mm x 4 Core	42260.00



WHITE COLOUR PVC ROUND

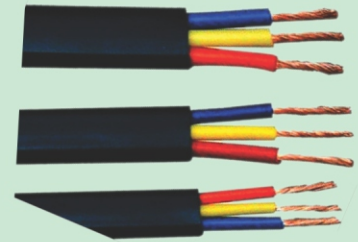
CODE	SIZE (SQ.MM)	RK 80Y MRP/- PER COIL	C-ON 90Y MRP/- PER COIL
G643	0.75 Sq mm x 2 Core	-	1780.00
G644	1.00 Sq mm x 2 Core	1420.00	2375.00
G645	1.50 Sq mm x 2 Core	2470.00	3450.00
G646	2.50 Sq mm x 2 Core	3560.00	5225.00



GENIUS PLATINUM (FULL GAUGE)

(90 Mtrs.) Submersible Cable

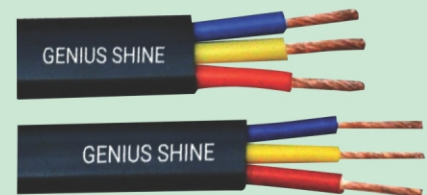
CODE	SIZE (SQ.MM)	MRP/- PER COIL
G701	1.50	7770.00
G702	2.50	12380.00
G703	4.00	18700.00
G704	6.00	27600.00
G705	10.00	44860.00



GENIUS SHINE

(90 Mtrs.) Submersible Cable

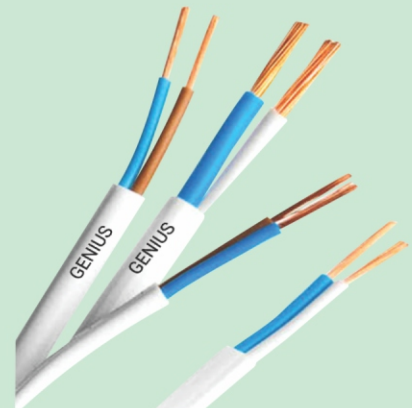
CODE	SIZE (SQ.MM)	MRP/- PER COIL
G706	1.50	5570.00
G707	2.50	8530.00
G708	4.00	12910.00
G709	6.00	18750.00
G710	10.00	32200.00
C-ON SUBM.		
G711	1.50 (90 MTR)	4500.00
G712	1.50 (30 MTR)	1500.00
G713	2.50 (90 MTR)	6250.00



GENIUS

(90 Y) PVC TWIN FLAT (COPPER)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G801	23/76 (FLAT)	985.00
G802	23/76 (ROUND)	1300.00
G803	23/52 (FLAT)	1320.00
G804	23/52 (ROUND)	1580.00
G805	23/52 (PARALLEL)	1110.00
BRV (50Y)		
G806	1.00 Sq mm x 2 Core (Flat)	860.00
G807	1.50 Sq mm x 2 Core (Flat)	1300.00



GENIUS SHINE

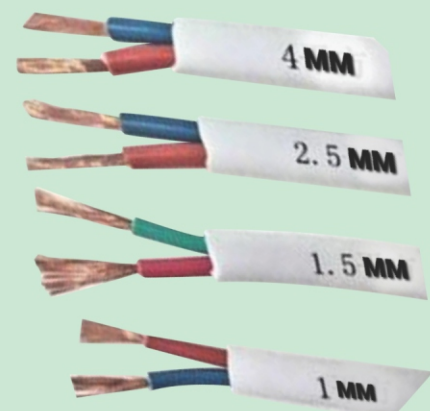
(90Y) PVC TWIN FLAT (COPPER) HEAVY

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G808	0.75 Sq mm x 2 Core (Flat)	1620.00
G809	1.00 Sq mm x 2 Core (Flat)	2160.00
G810	1.50 Sq mm x 2 Core (Flat)	3160.00
G811	2.50 Sq mm x 2 Core (Flat)	4790.00

C-ON

(90Y) PVC TWIN FLAT (COPPER)

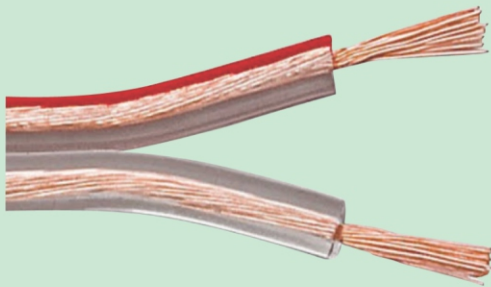
CODE	SIZE (SQ.MM)	MRP/- PER COIL
G812	0.75 Sq mm x 2 Core (Flat)	1360.00
G813	1.00 Sq mm x 2 Core (Flat)	1790.00
G814	1.50 Sq mm x 2 Core (Flat)	2680.00





PRAGATI LITE
(80Y) SPEAKER WIRE AND PARALLEL

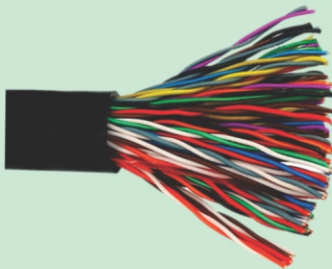
CODE	SIZE (SQ.MM)	MRP/- PER COIL
G850	14/76 (Red Lining)	470.00
G851	23/76 (Red Lining)	700.00
G852	40/76 (Red Lining)	1150.00
G853	23/76 (Transparent)	800.00



PRAGATI GOLD MATRIX
(90Y) SPEAKER WIRE AND PARALLEL

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G854	0.75mm	1300.00
G855	1.00mm	1860.00
G856	1.50mm	2675.00
G857	23/76 Parallel C-ON	830.00
G858	40/76 Parallel C-ON	1380.00

TELEPHONE PAIRS



PRAGATI LITE
(90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G901	1 Pair	650.00
G902	2 Pair	1120.00
G903	3 Pair	1680.00
G904	4 Pair	2240.00
G905	5 Pair	2800.00
G906	6 Pair	3360.00
G907	10 Pair	5600.00

DISH & CCTV WIRES

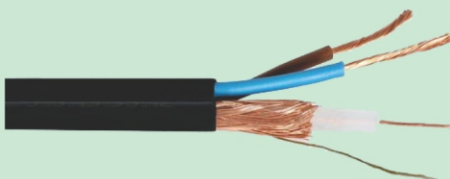


PRAGATI GOLD MATRIX
(90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G921	RG-59 CCS (32/64)	950.00
G922	RG-6 CCS (40/64)	1160.00
G923	RG-6 CCS (40/64) WHITE	1200.00

GENIUS
(90 Mtrs.)

G924	RG-6 Black (Copper)	2130.00
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PRAGATI GOLD
(90Y) CCTV CABLE

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G925	3+1 (Solid Copper)	1580.00

B-RV (50 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1001	2.50 mm	140.00
G1002	4.00 mm	180.00
G1003	6.00 mm	225.00
G1004	8.00 mm	295.00
G1005	10.00 mm	390.00



C-ON PLUS (80 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1006	1.50 mm	210.00
G1007	2.50 mm	290.00
G1008	4.00 mm	380.00
G1009	6.00 mm	480.00
G1010	8.00 mm	600.00
G1011	10.00 mm	850.00
G1012	12.00 mm	1100.00
G1013	16.00 mm	1270.00



PRAGATI GOLD MATRIX (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1014	1.50 mm	350.00
G1015	2.50 mm	450.00
G1016	4.00 mm	650.00
G1017	6.00 mm	890.00
G1018	8.00 mm	1150.00
G1019	10.00 mm	1380.00
G1020	16.00 mm	1880.00



GENIUS PLAT. (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1021	1.50 mm	360.00
G1022	2.50 mm	500.00
G1023	4.00 (080)	700.00
G1024	6.00 (0105)	1150.00
G1025	10.00 (0135)	1880.00
G1026	7/20 (4mm)	1050.00
G1027	7/18 (6mm)	1530.00
G1028	10.00 mm (7 Taar)	2120.00
G1029	7/16 (16mm)	2730.00
G1030	25 mm	3420.00
G1031	35 mm	5480.00



TWO CORE ALUMINIUM CABLES



B-RV (30 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1101	2.50 mm	195.00
G1102	4.00 mm	245.00
G1103	6.00 mm	305.00



RK -9 (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1104	2.50 mm	695.00
G1105	4.00 mm	940.00
G1106	6.00 mm	1210.00
G1107	8.00 mm	1530.00
G1108	10.00 mm	1850.00
G1109	12.00 mm	2390.00
G1110	16.00 mm	3090.00



C-ON PLUS (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1111	2.50 mm	765.00
G1112	4.00 mm	1000.00
G1113	6.00 mm	1340.00
G1114	8.00 mm	1650.00
G1115	10.00 mm	1975.00
G1116	12.00 mm	2390.00
G1117	16.00 mm	3090.00



PRAGATI DELUXE (90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1118	2.50 mm	850.00
G1119	4.00 mm	1100.00
G1120	6.00 mm	1555.00
G1121	8.00 mm	1890.00
G1122	10.00 mm	2250.00
G1123	12.00 mm	3240.00
G1124	16.00 mm	4550.00



PRAGATI LITE (90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1125	2.50 mm	850.00
G1126	4.00 mm	1100.00
G1127	6.00 mm	1555.00
G1128	8.00 mm	1890.00
G1129	10.00 mm	2250.00
G1130	12.00 mm	3240.00
G1131	16.00 mm	4550.00

GENIUS SHINE

(90 Mtrs.)

(HEAVY) SPECIAL PVC (MATTE FINISH) BLACK PVC

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1132	2.50 mm	1180.00
G1133	4.00 mm	1490.00
G1134	6.00 mm	2255.00
G1135	10.00 mm	3410.00
G1136	16.00 mm	5450.00
G1137	25.00 mm	9150.00



GENIUS GOLD

(90 Mtrs.)

(HEAVY) SPECIAL PVC (MATTE FINISH) GREY PVC

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1138	2.50 mm	1180.00
G1139	4.00 mm	1490.00
G1140	6.00 mm	2255.00
G1141	10.00 mm	3410.00
G1142	16.00 mm	5450.00



GENIUS GOLD

(90 Mtrs.) Heavy

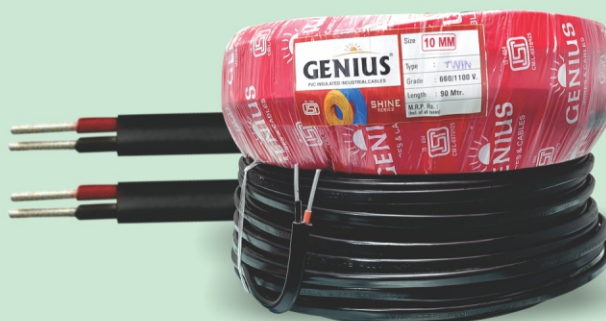
CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1143	2.50 mm	1100.00
G1144	4.00 mm	1400.00
G1145	6.00 mm	2060.00
G1146	10.00 mm	3130.00
G1147	16.00 mm	5150.00



GENIUS PLATINUM

(90 Mtrs.) SUPER HEAVY

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1148	4.00 mm	1840.00
G1149	6.00 mm	2860.00
G1150	10.00 mm	4360.00
G1151	16.00 mm (Multi Type)	5820.00
G1152	25.00 mm (Multi Type)	11600.00





PRAGATI LITE

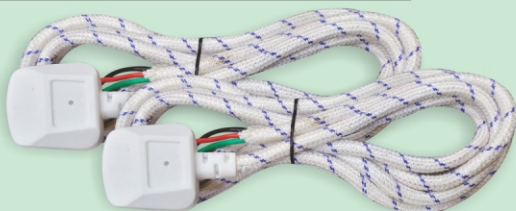
(90 Mtrs.)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1201	6.00 Sq mm x 3 Core	2990.00
G1202	6.00 Sq mm x 4 Core	4035.00
G1203	10.00 Sq mm x 3 Core	4325.00
G1204	10.00 Sq mm x 4 Core	5925.00

GENIUS (HEAVY)

CODE	SIZE (SQ.MM)	MRP/- PER COIL	500 MTR MRP/- PER DRUM
G1205	10 Sq mm x 3 Core	5950.00	33055.00
G1206	10 Sq mm x 4 Core	7520.00	41780.00
G1207	16 Sq mm x 3 Core	9650.00	53610.00
G1208	16 Sq mm x 4 Core (Multi)	12090.00	67170.00
G1209	25 Sq mm x 4 Core (Multi)	20090.00	111610.00
G1210	35 Sq mm x 4 Core (Multi)	27760.00	154220.00
G1211	50 Sq mm x 4 Core (Multi)	37155.00	206420.00

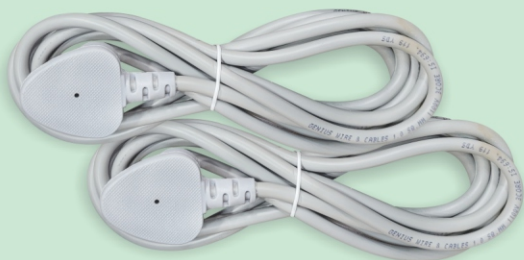
PRESS & PVC LEAD



PRESS LEAD

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1250	23/76 (2.5 Y)	70.00
G1251	23/76 (3 Y)	81.00
G1252	40/76 (2.5 Y)	87.00
G1253	40/76 (3 Y)	102.00

PVC LEAD



CODE	SIZE (SQ.MM)	LENGTH	MRP/- PER COIL
G1301	14/76 (2 Pin)	2 Y	27.00
G1302	0.75mm 2 Pin (Heavy)	3 Y	55.00
G1303	23/76 2 Core (White)	2.5 Y	48.00
G1304	23/76 2 Core (Grey)	2.5 Y	55.00
G1305	23/76 3 Core (Black)	2.5 Y	65.00
G1306	40/76 2 Core (White)	2.5 Y	76.00
G1307	40/76 3 Core (Grey)	3 Y	103.00
G1308	1.00mm 2 Core (White)	2.5 Y	87.00
G1309	1.00mm 3 Core (Grey)	3 Y	116.00
G1310	14/52 (2 Pin)	2 Y	40.00

PRAGATI LITE

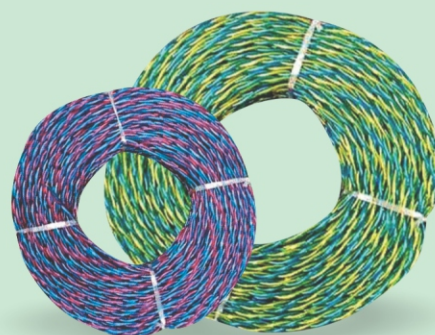
(50 Y) COTTON PRESS WIRE (COPPER)



CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1350	23/76 (2 Core)	700.00
G1351	40/76 (2 Core)	950.00
G1352	0.75mm	990.00
G1353	1.00mm	1220.00
G1354	1.50mm	1650.00

NATIONAL (55 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1501	14/76	125.00
G1502	23/76	160.00
G1503	40/76	220.00



MODI (80 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1504	14/76	175.00
G1505	23/76 (1800)	200.00
G1506	40/76 (3000)	300.00
G1507	60/76	440.00



POWER CAB (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1508	14/76	195.00
G1509	23/76	250.00
G1510	40/76	385.00
G1511	70/76	580.00



PEEGEE FRESH PVC (90 Y)

CODE	SIZE (SQ.MM)	MRP/- PER COIL
G1512	14/76	235.00
G1513	23/76 (1800)	285.00
G1514	23/76 (2300)	350.00
G1515	40/76 (3000)	460.00
G1516	40/76 (4000)	540.00





GENIUS SALES CORP. PRAGATI ELECTRONICS

TERMS & CONDITIONS :

- Subject to Delhi Jurisdiction Only.
- Rates are exclusive of all taxes.
- The Above prices are ex-godown.
- Above rates are per piece.
- Above price are subject to change without any prior notice.
- All coupons will be cashed by the dealer/distributor itself not by us

DEALER / DISTRIBUTOR

